

Vignobles du Sud-Ouest commits to a strategy to carbon neutrality

- This initiative is part of the adaptation and transition plan for the transition plan for the South-Western wine industry, one of whose priorities is to move towards carbon neutrality.
- This initiative will be based on the Wine Pilot by Food Pilot solution, which enables us to measure a sector's carbon footprint and develop decarbonization trajectories at both vineyard and company level.
- Ultimately, the players and operators in the South-Western Wines sector will have at their disposal a toolbox for reducing or offsetting CO2 emissions, as well as quantified indicators to track their progress.
- Wine Pilot by Food Pilot is also the tool selected for Adelphe's "Objectif Climat" strategy aimed at reducing the carbon footprint of packaging.

For Joël Boueilh and Christophe Bou, co-presidents of the IVSO, the approach they have embarked upon enables them to "project ourselves beyond the simple measurement of carbon footprints and give impetus to a genuine climate strategy for the Vins du Sud-Ouest, including a decarbonization plan. This the South-West Wines sector intends to make a positive contribution to the objectives of the 2021 European climate law which requires member states to achieve carbon neutrality carbon neutrality by 2050. To play its part in the overall effort, the South-Western Wines industry will be relying on the Wine Pilot by Food Pilot, designed and developed by the Food Pilot in partnership with Adelphe, the wine industry's eco-organization*. IVSO, an Adelphe's partner, will be among the first vineyards to benefit. Initially, the Wine Pilot by Food Pilot will be used to collect and analyze the data which will be used to calculate the CO2 emissions from the vineyard to the winery. Data collection will take place in the first half of the year and will combine macro-scale based on generic data, and micro-scale data from a pilot area, in this case Aveyron. It will be completed by a sampling exercise involving a dozen operators in the region.

In a second phase, the Wine Pilot by Food Pilot solution, based on a self-learning platform, will define trajectories at different scales, enabling progress towards carbon neutrality, by combining CO2 emissions and carbon sequestration strategies. Each player or operator in the sector will thus have individual or collective targets, with precise indicators that can be monitored in real time, as well as a toolbox of levers that can be activated to reduce and then offset a carbon footprint such as the purchase of eco-designed bottles (lightweight glass bottles, for example), or planting hedges.

The same solution will therefore be available to both institutions and professional organizations, who can initiate projects that go beyond the scope of a single operator.



** The various carbon footprints carried out in the wine industry show that packaging accounts for between 30 and 40% of the carbon emitted by the emissions. With this in mind, Adelphe decided to strengthen its expertise and support for the sector by developing new actions aimed at reducing greenhouse gas emissions across the entire value chain value chain.*

WINE PILOT BY FOOD PILOT

Wine Pilot is the all-in-one solution for to measure the CSR impact of the wine industry. Developed by Food Pilot, it enables professionals to measure and manage their CSR progress in France and Europe. Indeed, our ambition is to make the wine sector more sustainable sustainable and more respectful of the environment. How does it work? Wine Pilot collects, measures and analyzes CSR data from wine companies in real time using a certified scientific method to facilitate sustainable development. Wine Pilot offers functionalities specifically adapted to the needs of each wine industry professionals, enabling them to adapt and change their production model.

winepilotbyfoodpilot.io

ADELPHE

A subsidiary of Citeo, Adelphe is an eco-organization mission is to reduce the environmental impact of packaging. Thanks to the ecocontribution paid by players in the wine and spirits, food and beverage and health sectors, Adelphe, a government-approved service company advises companies on how to reduce their packaging is reduced-reused-recycled, finances local authorities to improve collect and sort it, and raises public awareness of good. In 2024, more than 15,000 companies will be members of Adelphe, mobilizing a budget of some 90 million euros to develop a circular economy model and contribute to the decarbonization of their industries, thus helping to preserve the environment and biodiversity. Wine Pilot by Food Pilot is a tool, the pilot of which has been tested with interprofession des Vins de Bourgogne, which is part of the Adelphe's "Objectif Climat" strategy.

<https://www.adelphe.fr/>

