

# Wine tourism in Catalonia



BOOK NOW AND LIVE DIFFERENT EMOTIONS



experience.catalunya.com

## Recommended companies with the Catalan Wine Tourism label

TRAVEL AGENCIES	
Bagesterradevins	www.bagesterradevins.cat
Travel Priorat	www.travelpriorat.com
Viemocions	www.viemocions.com

ACTIVITIES	
Alella Wine Tours	www.alellawinetours.com
Bikemotions	www.bikemotions.es
Castlexperience	www.castlexperience.com
Penedès Ecotours	www.penedeseotours.com
Venivinum Enoturisme Conscient	www.venivinum.cat

ACCOMMODATION	
Cava & Hotel Mastinell	www.hotelmastinell.com
Hotel Celler La Boella	www.laboella.com
Hotel Gran Claustre	www.granclaustre.com
Hotel – Hostal Sport	www.hotelpriorat-hostalsport.com
Le Meridien Ra Beach Hotel&Spa	www.limeridienra.com
Mas Llagostera	www.masllagostera.com
Terra Dominicata Hotel&Winery	www.terradominicata.com

WINERIES	
Adernats – Vinícola de Nulles	www.adernats.cat
Bodegas Abadal	www.abadal.net
Castell de Grabuac-Can Suriol	www.suriol.com
Castell del Remei	www.castelldelremei.com
Celler Clos Pons	www.clospons.com
Celler de Capçanes	www.cellercapcanes.com
Celler La Vinyeta	www.lavinyeta.es
Celler Masroig	www.cellermasroig.com
Celler Mas Vicenç	www.masvicens.com
Codorniu	www.visitascodorniu.com
Finca Viladellops	www.viladellops.com
Grupo Freixenet	www.grupofreixenet.com
Família Torres	www.torres.es
Montesquius	www.montesquius.com
Oller del Mas	www.ollerdelmas.com
Terra Remota	www.terraremota.com

## Tourism promotion organisations

**Tarragona Provincial Authority Tourist Board**  
www.costadaurada.info www.terresdelebre.travel

**The Patronat de Turisme Costa Brava Girona**  
www.costabrava.org

**The Patronat de Turisme (Regional Tourist Board) of the Diputació de Lleida**  
www.aralleida.cat

**The Barcelona Provincial Council**  
www.barcelonaesmoltmes.cat

**The Turisme de Barcelona Consortium**  
www.barcelonaturisme.com

## For further information

www.catalunya.com

@catalunyaexperience  
www.facebook.com/catalunyaexperience

@catexperience  
twitter.com/catexperience

@catalunyaexperience #catalunyaexperience  
www.instagram.com/catalunyaexperience

www.youtube.com/CatalunyaExperience

www.pinterest.com/catexperience/

**Palau Robert** www.gencat.cat/palaurobert  
Catalonia Tourism Office  
Passeig de Gràcia, 107. 08008 Barcelona  
Tel. + 34 93 238 80 91 / 92 / 93

**INCAVI** www.incavi.gencat.cat  
Institut Català de la Vinya i el Vi

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## Wine and cava festivals that you mustn't miss

Each year in Catalonia there are more than 180 fine wine and food events. If you don't know which one to choose, we've described some of the most outstanding ones here for you.

<b>April</b>	D.O. Empordà <b>Vivid – Wine Festival</b>	vivid.costabrava.org
<b>May</b>	Q.D.O. Priorat - D.O. Montsant <b>Falset Wine Fair</b>	www.firadelvi.org
<b>June</b>	D.O. Catalunya <b>Temps de vi wine festival</b>	www.tempsdevi.cat
	D.O. Conca de Barberà <b>Trepat Festival</b>	www.festadeltrepat.cat
	D.O. Tarragona <b>Wine fair</b>	www.tarragonaturisme.cat
<b>July</b>	D.O. Penedès <b>Vi Jazz: Wine &amp; Jazz Festival</b>	www.vijazzpenedes.com
<b>September</b>	D.O. Alella <b>Verema d'Alella Festival</b>	www.alella.cat/verema
	Barcelona <b>Catalan wine and cava show</b>	www.incavi.gencat.cat
<b>October</b>	D.O. Cava – D.O. Penedès <b>Cavatast</b>	www.santsadurnicat/cavatast
	D.O. Costers del Segre <b>Lleida Wine Festival</b>	www.turismedelleida.cat
	D.O. Pla de Bages <b>Bages Vintage Festival and Wine Show</b>	www.festaverebamabages.cat
<b>November</b>	D.O. Terra Alta <b>Gandesa Wine Festival</b>	www.festadelvi.cat

## Museums and interpretation centres

**Teià Tourist Office-Vallmora Archaeological Park**  
Teià. D.O. Alella  
www.tanitdifusio.cat/ca/visita-grup-cella-vinaria

**CIC Fassina, Cava Interpretation Centre**  
Sant Sadurní d'Anoia. D.O. Penedès  
www.santsadurni.cat/turisme

**Cork Museum**  
Palafugell. D.O. Empordà  
www.museudelsuro.cat

**Museum of wine**  
Castell de Perelada, Perelada. D.O. Empordà  
www.museucastellperelada.com

**Vinseum**  
Vilafranca del Penedès. D.O. Penedès  
www.vinseum.cat

**Els Cups wine museum**  
Montbrí del Camp. D.O. Tarragona  
www.costadaurada.info



© Ayuntamiento de Vallencia del Penedès, Celler Torrada

## Wine tourism experiences



© LLUIS CARRO

### Modernist Wineries

Real jewels of 20th century modernism. Wine cathedrals, some designed by disciples of Gaudí such as Cesar Martinell, which gave rise to a cooperative movement that you can discover during your visit.



© MARC CASTELLET

### Accessible Wine Tourism

Some wineries and winegrowing territories have adapted themselves and continue to evolve their enotourism services, so that wine tourism is accessible to all those who love the world of wine.



© JOAN REULLAS GÉ

### Sustainable wine tourism

A commitment to sustainability and the environment are some of the values espoused by the wineries using organic winegrowing methods. Their passion for the environment is evident in the wine tourism activities they offer.



© MARC CASTELLET

### Wine tourism with the family

With theatrical visits, grape harvest festivals you can enjoy with children and educational activities at vineyards... all this and much more to help you learn about the world of wine with your family.



© MARC CASTELLET

### Active wine tourism

Whether you are walking, on horseback or even in a kayak, you can discover incredible landscapes that have been formed over many years by the cultivation of vines. A different way to get to know the history of unique wineries and their wines.



© JIMMIE ROSA FERRER

### Experiences amongst the vines

Take part in the grape harvest, crush the grapes, prune the vines, taste wine at the same vineyard, take a stroll amongst the vines... whatever the season, there are many ways to enjoy a vineyard!



© MARC CASTELLET

### Gastronomy

Catalan gastronomy is much more than simply eating well; it is a mark of distinction which the wineries demonstrate through incredible gastronomic experiences fusing the traditional and the avant-garde.



© MARC CASTELLET

### Bike and wine

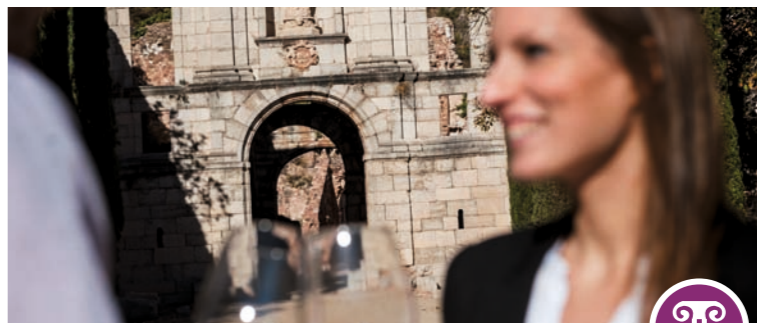
Ideas for cycling enthusiasts or for those who might want to acquaint themselves with vineyard landscapes and their winegrowing culture in a sustainable way. Wine tourism experiences which combine both passions.



© ANJOSIN W&S

### Premium wine tourism

Contemplate vineyards from a helicopter, exclusive visits, gourmet wine pairing... Catalonia has experts who pull out all the stops to ensure that you have an exquisite experience.



© MARC CASTELLET

### Cultural wine tourism

Wineries and heritage organisations are offering wine tourism activities for those who know that wine culture is more than just tasting it. Activities for exploring winegrowing history in Catalonia.

# Catalonia, land of wine with history

The Catalan history of vines and wines is a constellation of enterprises both big and small which, besides the great wines, have been constantly and silently moulding the landscape into what it is today. There is not one single wine landscape, but one for each of the twelve different designations of origin (D.O. or Q.D.O.) wine appellations across the Catalan territory. Landscapes which we urge you to explore, making the most of the variety of wine tourism opportunities on offer from over 300 wineries that are open to visitors.



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## Why choose Catalonia for wine tourism?

- 1 MORE THAN TWO THOUSAND YEARS OF WINEMAKING HISTORY
- 2 INFINITE WINEGROWING MICROCOSMS
- 3 MORE THAN 300 WINERIES FOR DISCOVERING WINES AND CAVAS
- 4 MODERNIST WINERIES, AUTHENTIC CATHEDRALS OF WINE
- 5 PRESTIGIOUS, INTERNATIONALLY-ACCLAIMED WINES
- 6 WINE PAIRING WITH TRADITIONAL AND AVANT-GARDE CUISINE
- 7 BARCELONA AS THE EPICENTRE OF WINE TOURISM
- 8 HIGH QUALITY ACCOMMODATION AND SPECIALISED SERVICES
- 9 MEDITERRANEAN LIFESTYLE
- 10 TWELVE DESIGNATIONS OF ORIGIN TO GET TO KNOW THE AREA AND ITS WINES

### Book your next adventure

Watercolour painting with wine, wine tasting using all five senses or exploring the vineyards on a Segway, bicycle or on foot. With children, in couples, with friends... Book your experience now.  
www.experience.catalunya.com



# Wine and Cava Designations of Origin



## D.O. Alella

### The wines of the Barcelona court

Very close to Barcelona and the Mediterranean Sea, this is the smallest D.O. in Catalonia. Alella boasts an exceptional winegrowing tradition: its wines were appreciated in Roman times, they were the stars of the Barcelona's Medieval Court and prized elements on the tables of the modernist bourgeoisie. Today, its wineries continue to keep this exceptional agricultural heritage alive.

www.enoturismoalella.cat | www.doalella.com

Pansa blanca



## D.O. Catalunya

### The omnipresent vine

The D.O. Catalunya appellation is a designation which covers the whole of Catalonia, existing alongside all the other designations, with vineyards in more than 400 districts, from north to south and east to west. Creativity and freedom are its mottos, directly linked to the longstanding winegrowing tradition of this country, with a history which runs through its veins.

www.docat.cat

Tempranillo, merlot, red and white grenache, parellada, muscat of Alexandria, macabeo

## D.O. Conca de Barberà

### Heritage, modernism and trepat

La Conca de Barberà has transformed its native variety, trepat, into the ensign of this designation area, with its rich architectural heritage boasting up to six modernist wineries and a monastery, in Poblet, which played a fundamental role in the expansion of grape cultivation in the Middle Ages. Today it is considered World Heritage.

www.concadebarbera.info | www.doconcadebarbera.com

Trepat

## D.O. Empordà

### The Mediterranean, the Greeks and the Tramontane wind

In the 6th century BC, Greek and Phoenician traders introduced wine and winegrowing culture to Catalonia through the Greek colony at Empúries, one of the main archaeological sites on the peninsula. With coastal vineyards which are aired by the Tramontane wind, this land of geni, such as Josep Pla and Salvador Dalí, makes great wines which extol the virtues of its typical grenache variety.

www.costabrava.org | www.doemporda.cat

Red and white carinena, red, white and ruby grenache

## D.O. Penedès

### Historical benchmark of Catalan wine

Historically-speaking, Penedès is one of the original designations in Catalonia. Located just 30 minutes outside of Barcelona, it is a winegrowing area with a very diverse landscape and rich architectural and historical heritage. A land of farming entrepreneurs, which can be explored in all manner of ways thanks to the complete wine tourism package it offers.

www.enoturismepenedes.cat | www.dopenedes.cat

Xarel·lo

## Q.D.O. Priorat

### Prestige and heroic winegrowing

In this land of impossibly steep slopes, ever since the arrival in Escaladei of the Carthusian monks in the 8th century, grape cultivation has always been somewhat heroic. Thirty years ago, a wine making revolution which started here sparked the renaissance of Spanish wines. These days, small wineries keep taking a chance on the singularity of the shale terrain to make high-profile wines.

www.turismepriorat.org | www.doqpriorat.org

Grenache, carinena

## D.O. Terra Alta

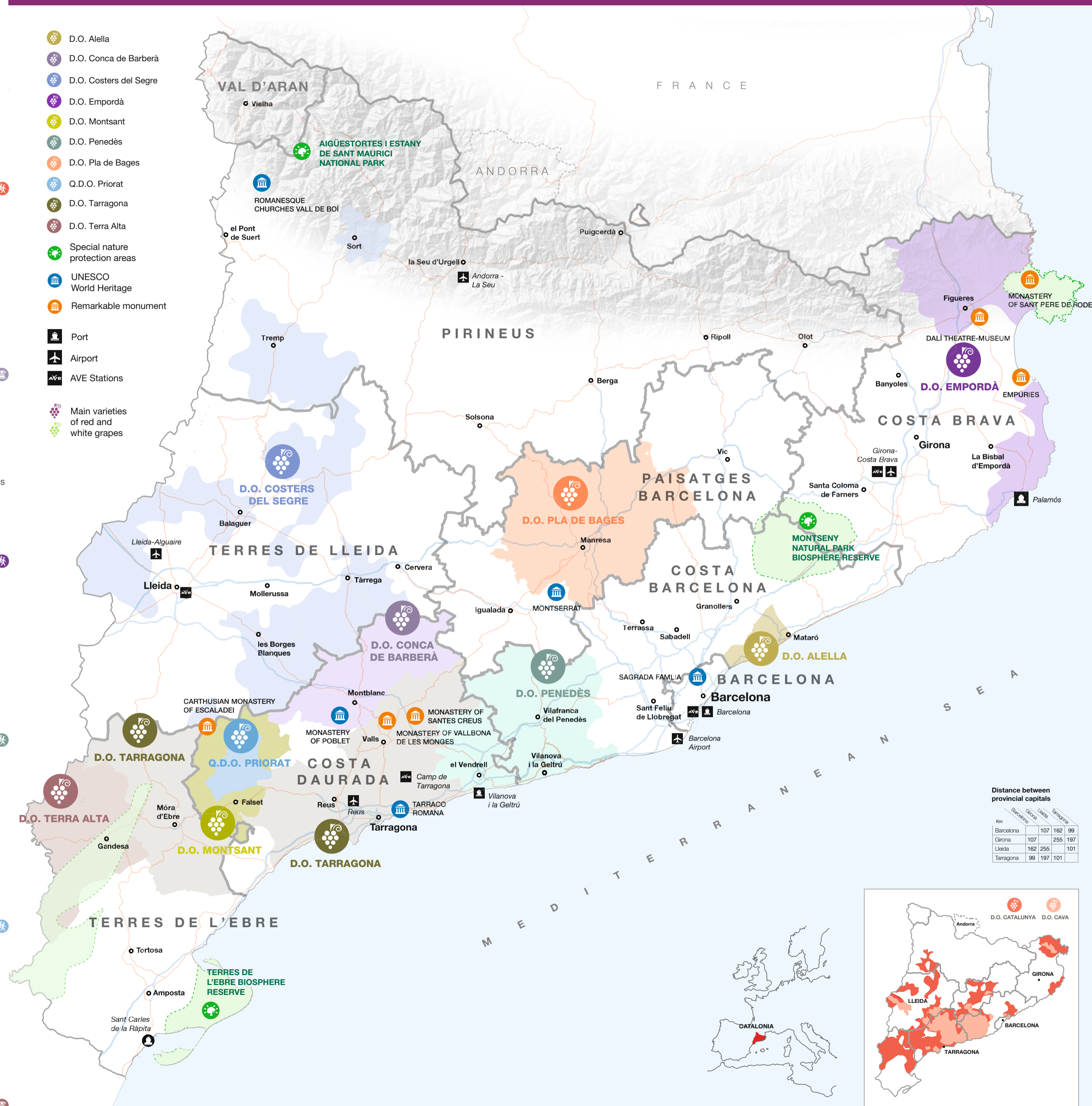
### Temple of white grenache

A land of Picasso-esque landscapes with Mediterranean and interior terrains, where Templar monks were already busy cultivating vines in the 8th century. Conditions here are particularly suitable for growing the white grenache variety, whose characteristics are preserved in high quality wines. There is an interesting variety of wine tourism options here, with two spectacular wine cathedrals.

www.terra-alta.org | www.doterraalta.com

White grenache

- D.O. Alella
- D.O. Conca de Barberà
- D.O. Costers del Segre
- D.O. Empordà
- D.O. Montsant
- D.O. Penedès
- D.O. Pla de Bages
- Q.D.O. Priorat
- D.O. Tarragona
- D.O. Terra Alta
- Special nature protection areas
- UNESCO World Heritage
- Remarkable monument
- Port
- Airport
- AVE Stations
- Main varieties of red and white grapes



Distance between provincial capitals

Km	Barcelona	Girona	Lleida	Tarragona
Barcelona		107	162	99
Girona	107		255	197
Lleida	162	255		101
Tarragona	99	197	101	



## D.O. Cava

### The dream of Catalan sparkling wine

Its history is one of vertiginous effervescence, which started in the 19th century with a group of dreamers who were determined to perfect the champagne method. A tour of the subterranean caves takes us from the origins of this sparkling wine to the new concerns of the 21st century. With Penedès as its epicentre, its history has always been linked to modernism and its heritage.

www.enoturismepenedes.com | www.docava.es

Macabeu, xarel·lo, parellada



## D.O. Costers del Segre

### The beauty of inland areas

For centuries, this inland winegrowing territory was a patchwork quilt of vineyards. It has made a comeback thanks to the perseverance of a handful of visionaries. Testament to this rebirth is the Raimat wine cathedral, an exceptional winegrowing force, with vineyards at a thousand metres above sea level and offering experiences which incorporate wine science, gastronomy, the countryside and heritage.

www.rutadelvidelleida.cat | www.costersdelsegre.es

Grenache, cabernet, chardonnay, macabeu



## D.O. Montsant

### Legacy and revelation

Its wines enchant both specialist critics and consumers. Despite its youth, it has an ancient winegrowing heritage, which is kept alive by hundred-year-old wineries and cooperatives. Enveloped in a halo of spirituality, the Montsant ("Holy Mountain") mountain range rises majestically to the north of this winegrowing area and lends its name to this great wine territory.

www.turismepriorat.org | www.domontsant.com

Grenache, carinena



## D.O. Pla de Bages

### A unique winegrowing heritage

It has a unique winegrowing heritage in Europe. It involves thousands of beautiful and simple dry stone huts and vats, which farmers built in times gone by to tread grapes by foot. Proof of the vigour of this wine region's grape cultivation, which today is a small area producing some great wines.

www.bagesterradevins.cat | www.dopladebages.com

Sumoll, mandó, picapoll



## D.O. Tarragona

### The wine of the Roman Empire

The cultivation of grapes in this area takes us right back to the era in which Tarragona was one of the most important cities in the Roman Empire and its wine was one of the most acclaimed. Declared a World Heritage Site by UNESCO, it is an excellent starting point for exploring a D.O. which harmonises tradition with innovation, from the Mediterranean to the rural inland areas.

www.costadaurada.info | www.dotarragona.cat

Tempranillo, macabeu, xarel·lo

